

Pogo>™ Mobile Card Reader

Accept credit or debit card payments using your smartphone easily and affordably

Go Beyond: Pogo>

Use your smartphone or tablet to easily accept credit card payments, anywhere. Whether you sell your product at trade shows or stadiums, give in-home fashion or home décor parties, or move from place to place delivering goods or providing service, Pogo> enables you to accept payments by credit or debit card using your smartphone or tablet.

Just visit www.pogopayment.com to sign up, download the application from the iTunes App Store or Google Play, and plug the card reader into your Android, iPhone or iPad. You're ready to begin swiping your customers' credit and debit cards.

First Data Advantages

First and Foremost, Security

Unlike some card readers on the market, the Pogo> card reader encrypts card data instantly upon swipe, protecting you and your customer from fraud.

Quality, Speed and Flexibility

- The sturdy Pogo> card reader is less prone to breakage and unread swipes than comparable devices
- Your bank account can be funded as quickly as the next day*
- If you decide to discontinue using your Pogo>, you pay no termination fee
- Receive the support and service you deserve from the leading experts in payment acceptance

Convenient Online Support

As a Pogo> customer, you'll have access to an online account management tool for monitoring your funds and transactions, with alerts to keep you informed. You'll find quick reference guides and frequently asked questions—plus you can get personal assistance if a customer disputes a charge.



Payment Solutions for Maximum Performance

Around the world every day, First Data makes payment transactions secure, fast and easy for merchants, financial institutions and their customers. We leverage our unparalleled product portfolio and expertise to deliver processing solutions that drive customer revenue and profitability. Whether the payment is by debit or credit, gift card, check or mobile phone, online or at the point of sale, First Data helps you maximize value for your business.

For more information, visit www.pogopayment.com

*Funding times are subject to account application and transaction review and may vary.